

Chemistry Update 2024



What's New in  
**Ellucian SaaS  
Platform**

## The Elements of a Financially Sustainable Institution

It's time for higher education to adopt new formulas that help institutions operate more efficiently as enrollment and expectations shift. The Ellucian SaaS Platform helps you create more opportunities to adapt through fast innovation — from how your people and students apply and access information to no-code solutions for users to deliver tailored workflows, forms, and integrations.

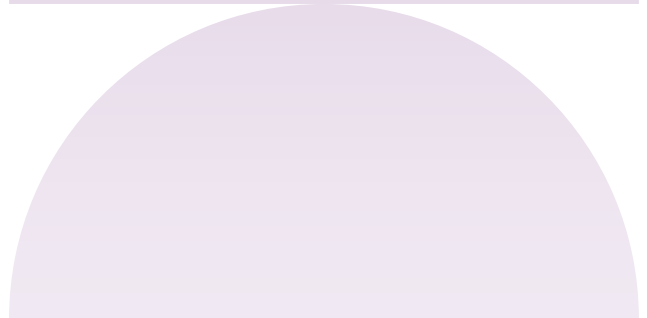
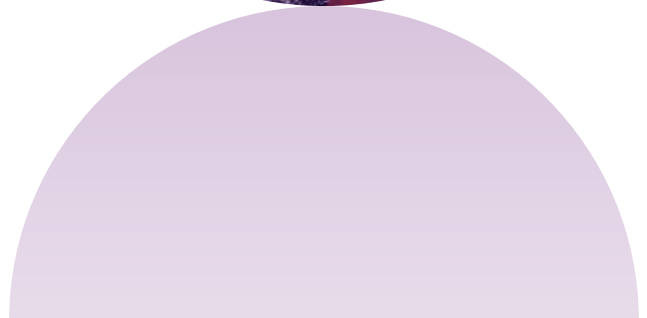
A report from the Chronicle of Higher Education surveying over 500 senior college administrators found that 73% believe higher ed is behind in digital transformation compared to the corporate world.

There is so much required to support student, faculty, and staff expectations today. Yet, this hesitancy to transform makes it difficult to mitigate threats and risks — from cybersecurity attacks to skepticism about the value of a degree to critical compliance updates for resource-constrained IT teams.

Ellucian is focused on delivering new products and enhancements as part of the Ellucian SaaS Platform that help drive your modernization journey, and continuously deliver value for the existing solutions your teams use every day. By embracing the latest tools, you help everyone better serve students, faculty, and staff.

As the first product innovation announcement from Ellucian named after higher ed fields of study, the Chemistry Update helps us share what's new across our solutions with a fun, higher education twist.

With exciting enhancements to help realize greater productivity and leverage data-driven insights, there's a lot that can benefit your institution. Let's explore key highlights.





# Help Everyone Work Smarter

Help everyone on campus work smarter with automated tasks, approvals, and forms that are easy for users to create without code. Boost efficiency and revolutionize how you engage students and staff by streamlining processes from planning to graduation.

When your technical teams need developer tools, we also have you covered: Expand your business processes by incorporating actions from any API within and beyond the Ellucian portfolio. Build integrations quickly and leverage the Experience SDK to create extensions using our PATH design system.

## Innovation Highlights

Empower users to automate workflows, tasks, and approvals.

Effortlessly create forms without writing a single line of code.

Leverage AI to transform student engagement.



## Ellucian Intelligent Processes

Ellucian Intelligent Processes provides a user-friendly, no-code workflow tool for users to compose forms, automate tasks, and build approval workflows to streamline cross-departmental processes. Through targeted push notifications, Intelligent Processes delivers relevant information directly to your dashboard, eliminating the clutter of unnecessary emails. It allows students to review academic policies and fill out necessary forms by consolidating tasks inside the Ellucian Platform. The solution also boosts employee productivity by making it easy to complete mandatory training, agree to HR policies, or set up banking information as needed.

Intelligent Processes allows you to effortlessly build custom business processes according to the needs of an institution. Whether you're migrating to SaaS or already there, Intelligent Processes provides a SaaS-safe way to modernize your processes — driving student and employee success.

## Data Connect: OpenAI Integration

Leverage the power of AI in your Data Connect integrations and Serverless APIs. Transform student engagement while empowering advisors to help students land their dream jobs with AI-guided interviews. Harness the power of AI in extensions via Data Connect Serverless APIs, enabling AI-driven chatbots in Experience and offering students a true self-service option inside the Ellucian Platform.

# Create Engaging Experiences



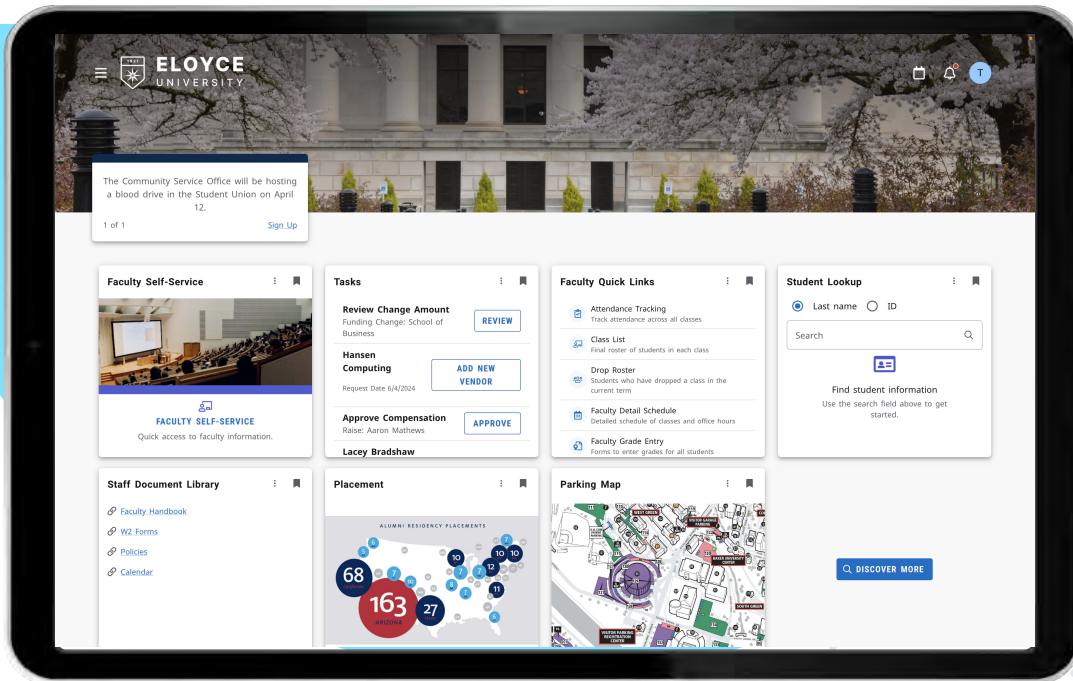
Navigate work and school from your Experience dashboard. With enhanced navigation, improved dashboard design options, and better content management, your campus users are set up to be more productive and engaged. Drive timely calls to action no matter where you're working with tasks, notifications, and calendars that make it faster and easier to get things done across Ellucian applications.

## Innovation Highlights

Use roles to drive jobs to be done and simplify navigation for users with Content Categories.

Improve the employee experience with new Experience cards for Banner & Colleague Human Resources.

Empower admins to configure their Experience dashboard and own the page building process with new functionality.



## Content Categories, Application Menu, and Task Manager

Experience now allows admins to configure their dashboard with options like Content Categories, Quick Links Card Templates, and HTML within Page Designer to organize cards and pages, add descriptions, and much more. Quick Links Card Templates allow you to intelligently group links or embed role-based links to simplify navigation. Building pages no longer needs to fall on IT's shoulders. The new page functionality allows admins to create HTML content and add feature images to the header.

## Ethos User Provisioning

Ethos User Provisioning supports bulk and near real-time provisioning of users and groups from Banner or Colleague into identity management services (Okta, Azure AD, AD, LDAP, SCIM 2.0). With Ethos User Provisioning, identity data flows from Ellucian to an identity management service to support Single Sign-On and ensure Ellucian roles can be leveraged when accessing third-party systems or supporting Office 365 provisioning. It provides the ability to map roles in ERP/SIS into security groups or distribution lists.

# Unlock ERP Productivity

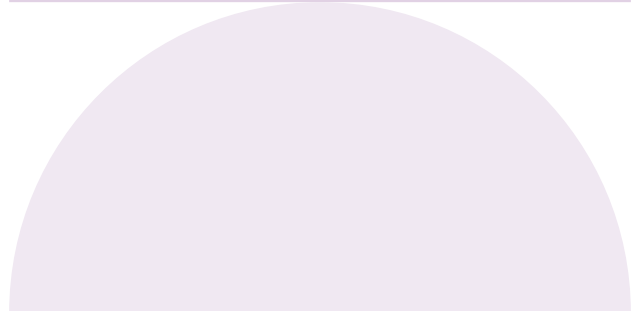
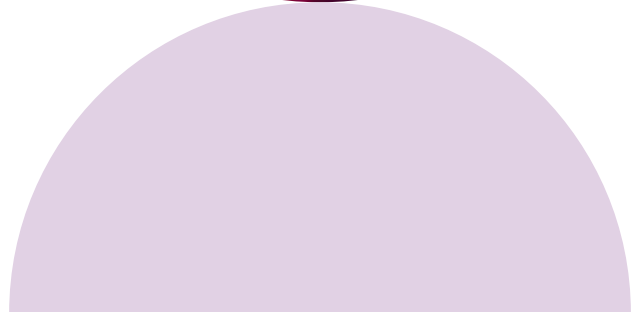
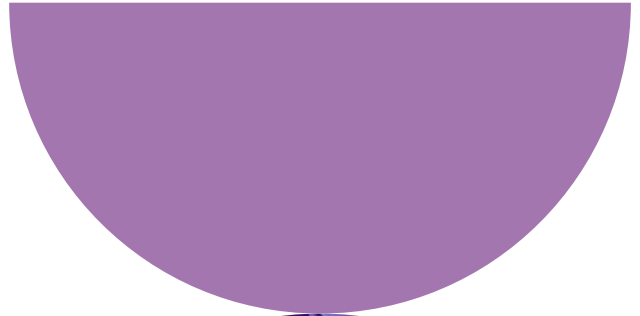
Unlock productivity across your core ERP solutions with the latest enhancements to Banner and Colleague. Now, it's even easier to get your work done with the applications you rely on every day.

## Innovation Highlights

Make a difficult Financial Aid year easier with updates to Banner and Colleague Financial Aid.

Increase efficiency with Banner Finance using budget and grant rebuilds in job submission.

Support more students with academic forgiveness and new business rules that assign advisors in Banner Student.



## Banner Enhancements

Banner is empowering finance and HR departments alike with new functionality to improve efficiency. Admins can use budget and grant rebuilds in job submission, check disbursement information, utilize search in new ways, and automate the general ledger process. On the HR side, Banner is improving workflows by auto-assigning positions and suffixing numbers to faculty assignments for use in Faculty Load and Compensation and deleting payrolls when run on accident.

Supporting more students just became significantly easier with new business rules that assign advisors in Banner Student. Additionally, Ellucian is helping institutions work through unexpected challenges posed by the FAFSA changes. Banner and Colleague Financial Aid now includes centralized financial aid processes for Student Aid Index and Pell, along with FAFSA Simplification changes.

## Colleague Enhancements

Help Colleague Accounts Receivable teams work faster with additional CSV reports, advanced scheduling, and improved schedule bill loading to the student statement history table. Colleague also offers new functionality that easily recalculates faculty contract assignments in batch.





# Reimagine How Students Apply



Reimagine your admission and enrollment process with Ellucian Apply, an admissions application that offers a seamless experience for prospective students and saves precious staff time. In addition, streamline your Recruiting & Admissions data exchange with Recruit's real-time integration with Banner and Colleague included out of the box.

## Innovation Highlights

Standardize your CRM Recruit SaaS integration, removing the dependency on Banner Recruit Integration Manager (BRIM) middleware.

Create a seamless experience for prospective students with secure, password-free, multi-factor authentication that expedites the application process.

Build broader applicant pools with Ellucian Apply's language detection and configuration capabilities.



## Strengthen Security

First impressions mean everything to prospective students. Maintaining a secure infrastructure shouldn't equate to a subpar experience. Expedite the application process with secure, password-free, multi-factor authentication while detecting fraud upfront and deflecting nefarious applications prior to enrollment. Improve how your institution collects data while leaving prospects with a strong impression.



## CRM Recruit Integration

Take advantage of real-time data updates and improvements that streamline the information exchange between recruitment and Banner/Colleague. The CRM Recruit SaaS integration removes dependency on middleware with the Banner Recruit Integration Manager.

## Language Detection

Don't let language barriers prevent prospective students from applying to your institution. Ellucian Apply provides new language detection capabilities, with the ability to configure over 100 different languages to ensure you're building the most diverse applicant pool possible.



## Application Designer

It's time to meet prospects where they are. The Application Designer in Ellucian Apply now includes configurable templates. Built to intuitively add your institution's branding, the Application Designer includes conditional logic to simplify enrollment operations while creating a user-centered application experience.



# Act on Data-Driven Insights

Help campus and systemwide leaders make confident decisions. Ellucian Insights unifies and unlocks a treasure trove of comprehensive data from across individual institutions and now across university systems. The alchemy of this systemwide view empowers faster, data-driven decisions that improve the student experience, academic programs, and workforce alignment.

## Innovation Highlights

Achieve system-wide outcomes with Insights by integrating real-time data across all institutions to expedite strategic decisions.

Build a data-driven culture by pinning key, role-based KPIs to each user's Experience dashboard using Insights cards.

Run comprehensive reports easily with Data Connect bulk data extracts for Insights.



## System-Wide Analytics

Stay connected to everything happening on campus with near real-time SIS information and make critical decisions faster. Seamlessly integrate data across institutions in a single dashboard as system-wide analytics provide access to relevant data and trends for faster, informed decisions that improve the student experience, inform academic programming, and address regional workforce needs. Systemwide longitudinal and cohort-based tracking within Ellucian Insights enables proactive identification of trends and patterns, ensuring institutions stay ahead of the curve in addressing evolving needs.

## Role-Based KPI Cards

Help employees stay on top of performance management. Role-based KPI cards make it easy to build a data-driven culture by allowing Insights cards to be pinned to each user's Experience dashboard. This provides greater transparency to discuss promotions and performance evaluations while offering employees real-time information on how they stack up against their goals.

## Data Connect Bulk Extracts

Data Connect bulk data extracts improve reporting for Insights using SQL against the Insights Warehouse. This allows admins to search for answers to more complex database queries and manipulate data accordingly.

# Conclusion

It's time for institutions to work smarter. As institutions transform to operate more efficiently, administrators and the C-Suite alike need to create more opportunities to adapt and thrive through fast innovation. The focus for this update is to help institutions overcome key obstacles towards becoming a more sustainable institution through AI, no-code solutions, and tailored workflows.

**Now is the time to realize greater productivity  
to thrive in the face of tomorrow's challenges.**