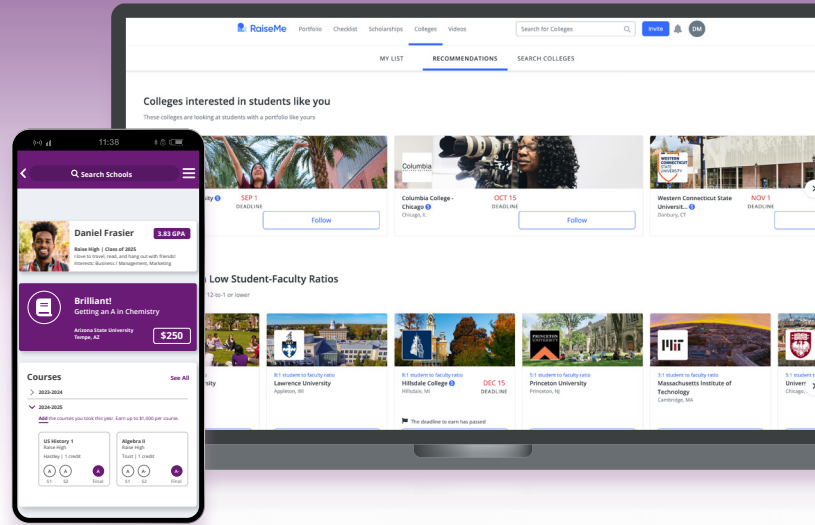



Raise Me

Achieve your institution's enrollment and diversity goals with a precise recruitment and engagement tool



Raise Me is a micro-scholarship solution that incentivizes high school students' behaviors to achieve your institution's enrollment and diversity goals. Target historically marginalized students by engaging them early in the process to recruit and matriculate more future students. Remove financial barriers while helping students realize a financial path to their degree.

Contacting sophomores **doubles** enrollment rates compared to contacting them as seniors



44% of students said they would enroll elsewhere for being offered just **\$5,000** more in aid

Maximize the Impact of Institutional Aid to Achieve Your Enrollment Goals With Raise Me

Incentivize social, academic, and positive financial behaviors: Increase the chance of students pursuing a higher ed degree.

Access real-time student profiles: Benefit from continually updated student profiles instead of snapshots offered by list buys.

Remove student sticker shock: Showcase affordability using micro-scholarships and reward behaviors that your institution cares most about.

Build two-way relationships: Start interactions as early as ninth grade to drive commitment to your school.

Ready to Learn More? Contact an Ellucian Team Member Today!

GET STARTED

Charting the digital future of higher education with cloud-ready technology solutions and services, Ellucian serves more than 2,900 customers and 22 million students in over 50 countries. To find out what's next in higher education solutions and services, visit Ellucian at www.ellucian.com.