# ellucian

# Ellucian Elevate™

## Deliver and manage continuing education and workforce development courses as quickly as the market demands

Flexible student registration. Quick course launch. Real-time tracking of course performance. Today's community and workforce-development programs need to be agile and responsive to meet the needs and expectations of today's busy students.

That's why Ellucian Elevate™ is designed to let you build, modify, and measure courses quickly with intuitive tools for program management. It's also the only solution that offers out-of-the-box integration with Ellucian Banner® and Ellucian Colleague®—so you can offer a smoother student experience with less administrative work for your staff.

### Simplify business processes

Elevate is designed specifically for continuing education and workforce development program administrators—so you don't have to try to make your existing enterprise resource planning (ERP) system accommodate non-traditional courses and students anymore. Elevate gives you the power to manage, report, and market your programs your way. Building a course, processing a registration, editing student information, assessing profitability, and other primary department tasks have never been easier.

With Elevate, it's easy to quickly create, manage, and tailor courses to fit your program's specific registration, staffing, and compliance needs.

## Boost program profitability

Elevate's robust analytics and performance dashboards deliver insight into courses and programs, across profitability measures and other key metrics, so you can quickly make informed decisions about which courses to keep, modify, or cancel. Institutional staff and leaders can see which courses are upcoming, understand how close they are to breaking even, allocate resources appropriately, market to students who abandon the registration process, cancel the course if it does not break even, and automatically notify affected students.

## Gain a unified view of data

Ellucian Ethos allows you to connect data for non-credit programs with other Ellucian, partner, and custom applications seamlessly, in real-time. Integrating Elevate with your student system means your student and enrollment data can be easily captured, stored, and maintained in a single student record. That consolidated, consistent information bridges the gap between non-credit and credit programs and improves the experience for your students and staff. You gain easier access to comprehensive and accurate data for reporting and decision-making, and your students can view consolidated schedules, transcripts, and more.

## Increase operational efficiency

Elevate's responsive, configurable interface allows you to automate business rules and administrative processes—including course management, student enrollment, and program marketing. Marketing and communication tools give your staff the ability to create unique and personalized outreach and re-marketing campaigns, helping them recruit more students and corporate partners with fewer resources.

## Enhance your customer experience

Elevate can be accessed from anywhere, on any device. It offers an intuitive, retail-like shopping experience so students can search, register, and make purchases quickly and easily. Highly configurable, Elevate allows administrators to gather as much or as little student information as

needed to complete the enrollment process. And payment is conveniently—and securely—collected at the time of registration, reducing the potential for course abandonment.

## Customizable to suit your needs

With Elevate, you only pay for the tools your program needs now. Choose from four different packages—you can always add on later as your objectives change and your program grows.

- **Essentials** offers a core business management platform for continuing education programs that want to scale quickly
- **Professional** offers configurable business processes to help workforce development customers improve efficiency
- **Professional Plus** provides deeper business insights into profitability and gives customers their own employer portal
- **Enterprise** offers real-time integration via Ellucian Ethos, connecting your data for non-credit programs with other Ellucian, partner, and custom applications

## Key features

- **On-demand course management**—This responsive, configurable system gives administrators the ability to capture the data they need to ramp up, alter, and retire courses on demand
- **Marketing and communication tools**—Target, package, and remarket program offerings to students and corporate partners with automated, tailored communications
- **Analytics and dashboards**—Break-even dashboards with course go/no-go modeling deliver transparency into key performance indicators before you launch—so you can cancel underperforming courses before they start
- **Seamless integration**—Built-in integration using Ellucian Ethos allows you to exchange and synchronize data across systems with fewer IT resources
- **Employer portal**—Employers can suggest relevant courses, provide a registration shopping cart, enroll employees, and process payments from their own portals
- **Billing**—The payment card industry (PCI)-compliant payment process enables easy, secure, online transactions from students, sponsors, and employers
- **Mobility**—Ellucian Elevate is mobile-ready, giving students greater access and freedom to enroll on the spot